

In 2001, after the events of 9/11, the Wall Street Journal Radio Network was displaced from our studios in New York. We had to rebuild and rebuild fast and were looking for a new automation system that was intuitive, could be set up quickly *and* accommodate our growing needs. WireReady was our solution.

David Gerstmann, President of WireReady, was extremely helpful in our time of need and actually drove down from the company's headquarters, computers in hand, to help us set up the automation. We were up and running in one day and have been using WireReady ever since. For nine years WireReady has been solid and dependable, operating our network which includes our short form programs, The Wall Street Journal Report, The Dow Jones Money Report and our long form talkshow, The Wall Street Journal This Morning. We've even branched out to use it for automating our podcasts.

One of the nice things about WireReady is the ease of use. Programming our network automation was extremely intuitive and our guys in the newsroom took to the software immediately. The tech support we've received from WireReady over the years has been great and they have always been prompt in answering any questions that I may have. The solutions they provide are easy to implement and show that the company has an intimate knowledge of their product.

I would recommend WireReady to any network/newsroom big or small.

Paul F. Herrmann

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