NewsReady

USED BY THOUSANDS OF STATIONS & PROFESSIONALS WORLDWIDE

Capture, Create, Organize, Air, Publish & More

No one else makes it this easy to put together text, sound, even pictures or video and go onair with it, send it to other stations in your group, or put it on your web site without extra work.

NewsReady supports interfaces to several other major broadcast automation systems & welcomes integration requests from other vendors.

A fast learning curve and affordable pricing has made it popular in rural small market stations, but powerful features have also made NewsReady the system of choice for the largest major market news/talk stations.
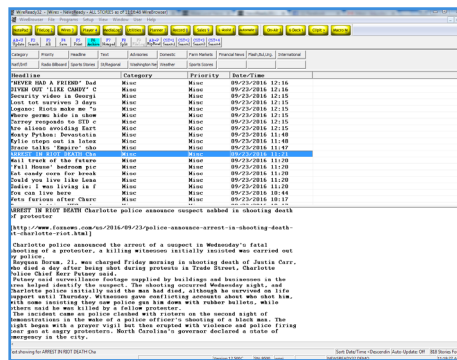
THE ELECTRONIC NEWSROOM SYSTEM

For a single user, multi-user newsrooms or hundreds of radio network affiliates, NewsReady lets reporters write newscasts, receive wire services and network audio feeds, digitally record, edit and playback sound, manage contacts and share information with others.

- The newsroom software of choice for over 2000 broadcasters since 1989
- Available by subscription or one-time purchase
- One of the most affordable software systems you can own outright
- Capture, sort and edit wire services, weather and network feeds
- Autorecord network audio & competitor local newscasts
- Digital recording, editing, playback and news archiving
- Split screen script editing calculates read and play times
- Write newscasts with embedded remotely triggerable audio cuts
- Create and manage rundowns for long form news shows
- Standard TXT, WAV and MP3 file storage for easy backup
- Integrated web publishing & podcasting options
- Works with popular audio editors and recorders
- Stand-alone or multi-user LAN
- The perfect upgrade for customers still using WireReady's original wire capture product

ADMINISTRATION EASE

Windows, dialogs, controls, buttons, pull-downs & keyboard shortcuts are very similar to other standard Microsoft applications.

Can run stand-alone on one or more machines. NewsReady is client-based and works with any server or NAS for multi-user configurations.

Use your own computer(s), or WireReady can provide a complete turnkey system.

Works with popular audio editors. Plays WAV, MP2 and MP3 using whatever sound card/devices you have in your computer(s).

SERVICE / WARRANTY

Weekday or 24/7

help desk support and

upgrades included

with montly subscription,

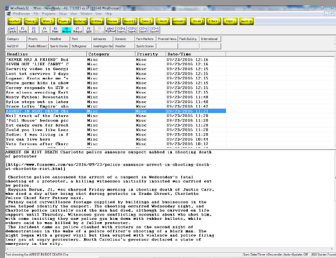or available under

separate annual contracts.

DO MORE LOCAL NEWS, SPORTS & EVENTS

NewsReady makes it easy for staff to save, search and retrieve the station's information. With conventional word-processors, it is often too easy for staff to lose what they saved, and too slow for staff to find what they need when they only have seconds to prepare for a live-read on the air. NewsReady "fences" in all your content in shareable public folders for the entire staff, and automatically sorts from newest to oldest so the most recently saved items appear at the top. Content shows estimated time to read, and includes the time for any embedded audio clips also to be played.

NewsReady can run on a stand alone Windows compatible computer, or run on a multi-user LAN with a NAS/server, or a combination of both. Remote access from home or when you are mobile is included as part of the service agreement. NewsReady works with all standard WAV audio devices, cards, usb/firewire, IP and broadcast console IP drivers. NewsReady can capture many broadcast RSS services and traditional wire service feeds from multiple subscriptions. **http://wireready.com/requirements.php**
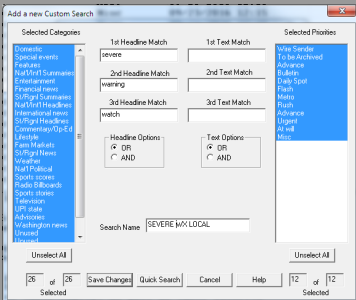
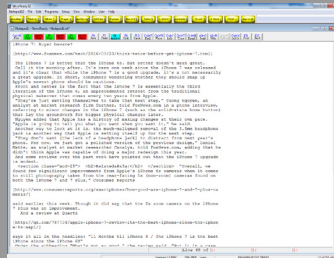## SCREENS AND DETAILS

THE WIRE BROWSER

Displays and sorts your wire service stories into pre-defined searches and also lets you perform "on the fly" searches on breaking news. View and arrange wire stories by headline (abc order), category (national news, sports, etc.), priority (rush, urgent, etc.), or date and time.
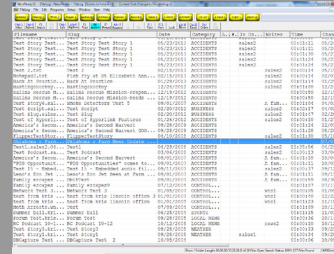
CUSTOM SEARCH

Powerful and easy-to-use searching capabilities that include pre-built searches that can be edited or deleted - plus the flexibility to create your own custom searches. Each user can have his or her own set of searches and not have their screen cluttered with everyone else's custom searches. Your favorite searches can also be assigned to shortcut buttons on the main display too.
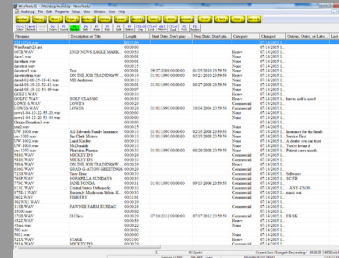
NOTEPAD EDITOR

Copy & paste text from other programs or the web to and from NewsReady. Spell checker too. We use the same right click, CTRL-X/C/V cut-copy-paste keys and other conventions you are used to using with standard word processing. Easy right-click functions let you 'normalize' multiple fonts for easier reading, remove hard returns, convert to uppercase, etc.
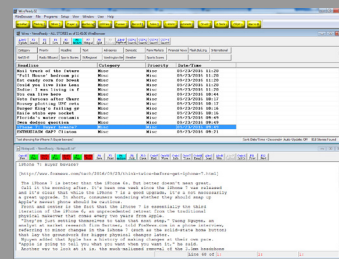
FILELOG ORGANIZATION

After you've spent time and effort on a story - the last thing you want is to lose it in a "black hole" where you waste valuable time trying to hunt it down or it is never to be seen again. The FileLog manages saved files in a variety of custom folders - including day folders - specific-show folders - phone books and other information systems. Think of it as a modern version of the old "tray" or "clipboard" filing system.

MEDIALOG ORGANIZATION

The MediaLog lets you view WAV, MP2 & MP3 audio files in any folder. Manage all the info associated with the audio files from the MediaLog too. Change the name of the audio file, description & other metadata. Add/edit fields like outcue/intro text, category (sports, news, etc.), status ("needs to be edited," "ready for air," etc.) and the person who created the file. Preview the audio from the MediaLog too with the single click of a button.

SPLIT SCREEN

Use a keyboard shortcut to split the screen at any time and view the WireBrowser and the Notepad together at the same time. Working in these two applications simultaneously saves time on keystrokes/mouse clicks and allows you take advantage of drag and drop and Rip & Read. Toggle off.